



Should we be training (everyone) to deliver alcohol Identification and Brief Advice IBA (everywhere)?

This question will be examined using examples from probation, housing and social work settings

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Chair: Carmel Clancy

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Middlesex University (Room PAG01)

The Burroughs,

Hendon, London NW4 4BT

There is good evidence for the effectiveness of alcohol IBA to address harmful drinking among patients in primary care and, to a lesser extent, in hospital settings. The expansion of IBA delivery into other health and non-health settings (e.g. probation, community pharmacies, housing) has potential but is less well evidenced. The Drug and Alcohol Research Centre (DARC) at Middlesex University has conducted research to explore perceptions of the feasibility of delivering alcohol IBA in different work contexts as part of routine practice. Examination of the role of training on delivery was a key element of the research but it quickly became clear that training alone does not guarantee IBA delivery. The findings highlighted the importance of preparing the 'ground' before IBA is introduced to ensure that organisational structures, managerial support, and staff awareness/understanding are in place. The work also raises questions regarding the practicality and value of 'mainstreaming' this approach.

The main study was funded by Alcohol Research UK and a smaller study of housing contexts was funded by Public Health England.

This seminar will present results from the case studies of alcohol IBA delivery in housing, probation and social work settings. The paper will be followed by contributions and comments from an expert panel and general discussion, with a focus on the question '*Is alcohol everyone's 'business' or would it be better to leave it to the health professionals?*'

Panel:

- Adrian Brown, Alcohol Nurse Specialist, Psychiatric Liaison (CNWL MHT), Northwick Park & Central Middlesex Hospitals
- Andrew Brown, Alcohol Programme Implementation Manager, Public Health England.
- James Morris, Director, Alcohol Academy

Free to attend, to book: <http://www.eventbrite.co.uk/e/should-we-be-training-everyone-to-deliver-alcohol-identification-and-brief-advice-iba-everywhere-tickets-18837408195>